



AGM

October 22, 2016

**Wu Convention Centre, 6 Duffie Drive
Fredericton, NB**

In Attendance:

Board Members: Dayna Sinclair, Susi Chamberlain, Sabina Marco, Maureen O'Hara, Krista Kelter Carrie Totten and Rick Fralic.

Provincial Consultant: Jamie Shanks

FNB Staff Present: Marilyn Georgas, Nathalie Hebert-Paul

FNB Members: Mireille Caissie, Danika Coleman, Kathy Cornford, Alina Cress, Bernadette Cunningham, Tobi Desveaux, Janet Downey, Chad Dunn, Donna Durelle, Rick Fralic, Stephanie Galbraith, Bianca Gould, Jason Hadland, Kerrie Hallet, Wendy Hamelin, Crystale Harty, Chelsey Hatt, Jenny Hendy, Tanya Hickey, Stephanie Hines, Megan Hughes, Shelley Kadatz, Leona Laracey, Candace Lavigne, Nadia Lavoie Oullette, Paulette LeBlanc, Terry Leonard, Cindy Levesque, Sue Lorette, Line Marr, Mallory McCarthy, Carol McLaughlin, Shelly Mullin, Sheila Parker, Lisa Paulin, Hilary Pond, Lauren Rogers, Emily Scott, Monique Smith, Beverley Sullivan, Gina Theriault, Emilie Tremblay, Kaitlin Veinot, Paul Ward, Jen Williston, T J McCarthy, Caitlin Doyle, Alex Coffin.

Others: Peter Levidis (Summit Key Presenter)

Meeting Chair: Dayna Sinclair (FNB President)

1. Welcome and Introductions

A welcome was extended to the participants and presenters followed with an introduction of the 2015-16 Board of Directors.

2. Acknowledgments

A thanks of annual support helping to make FNB a successful organization was extended to the Province of New Brunswick, The University of New Brunswick Faculty of Kinesiology, UNB URec, Sport NB and , The Canadian Society for Exercise Physiology (CSEP). The chair also thanked the businesses and organizations for their Summit donations, all members, the Wu Center Conference Staff and the board of directors for their involvement with FNB.

3. Call to order, Quorum

The FNB President called the meeting called to order at 12:25pm
Quorum was met according to FNB Bylaw 7.1

4. Approval of Agenda

Motion: To accept the agenda as circulated.

Moved by: Jason Hadland

Seconded by: Line Marr

Motion Carried

5. Minutes of 2015 AGM Minutes

Motion: To accept the minutes of last year's AGM meeting (October 17th, 2015).

Moved by: Terry Leonard

Seconded by: Alina Cress

Motion Carried

6. Business Arising from minutes

The Amendment to Policy 25001C Requests to Waive Practical Evaluations (as circulated to membership).

This policy was amended and approved by the board November 3, 2014. It was circulated to the membership prior to the 2015 AGM and subsequently presented for approval.

"All FNB certified fitness leaders and personal fitness trainers will be required to maintain their FNB Certified Status as per policy 96001C: Recertification Requirements for Fitness Leaders and Personal Fitness Trainers.

Exception: All previous FNB certified leaders who have had evaluations waived will continue to be exempt and will not be required to fulfil this requirement."

This policy was accepted by the membership at the 2015 AGM. Following the decision, several members contacted FNB with concerns over this new policy and felt the elimination of requests to waive practical evaluations was not fair to long time leaders and personal trainers. With this in mind the FNB Board revisited the policy and fashioned a new policy which was posted on the website in the winter of 2016 and subsequently sent out to the membership in the spring 2016 E-Newsletter.

7. Highlights of the FNB 2016-17 Office and Committee Reports

A summary of the annual reports from the President, the Conference Committee, Membership Services, Marketing & Communications from the Executive Director and the Professional Development Committees was presented. These reports can be read in full detail on the FNB Website. The meeting chair also stated how important it is for all Certified FNB members to sign up for the Public Profile on the FNB Website.

Motion: To approve the President, Office and Committee Reports as a whole.

Moved by: Lisa Paulin

Seconded by: Alina Cress

Motion Carried

8. Consultant, Sport and Recreation Branch, Department of Tourism, Heritage and Culture

Jamie Shanks introduced himself as the temporary replacement for the FNB Consultant Sherry Doiron on leave. It was confirmed that Sherry Doiron will not be returning to Fredericton and the permanent replacement was yet to be determined. Jamie stated that there have been many changes within the Department of Tourism, Heritage and Culture. Fortunately FNB's funding has not changed. The newly appointed Minister and Deputy Minister are The Honourable John Ames and Francoise Roy respectively.

Jamie discussed FNB's continuing commitment to include goals in the strategic plan that align in part with government's health and active living initiatives.

The floor was opened for questions.

Q: Tobi Desveaux. Should FNB be a lobbyist for healthy living?

A: The best way for an organization such as FNB to communicate with the government is to have similar Strategic Goals with government initiatives. The government will logically want to partner with organizations that can help them achieve their goals.

Q: Wendy Hamelin. Why is FNB seeing a drop in membership over the past year?

A: By the Membership Services Coordinator. New membership was down due to a reduction in introductory courses being offered. Members did not renew for various reasons and it was felt that the reduction was part of a cyclical trend. FNB reaches out to non-renewed members on an annual basis. It was pointed out that a major concern is that there are no national regulations for the Fitness and Personal Training industry. With no official regulating body people are free to teach or train without a license.

Many suggestions were heard and a general agreement among the FNB members is that a strong Marketing campaign would help to educate the public and potential Leaders/Trainer as to the importance of certification.

9. Presentation and Approval of Financial Report

Susi Chamberlain (Treasurer) reviewed the Financial Report as circulated to the membership and posted on the FNB Website.

Motion to Accept Financial Report as presented.

Moved by: Rick Fralic

Seconded by: Terry Leonard

Motion Carried

10. Presentation and approval of Strategic Plan 2016-17: Mission, Vision, Values and, Goals.

The summary of the Strategic Plan 2016-17 as circulated to the membership and posted on the FNB website was reviewed. The Mission, and Vision were updated and Values were added. The main goals of each section were also presented.

STRATEGIC PLAN 2016-17

MISSION: "Fitness New Brunswick contributes to a healthy New Brunswick by promoting the benefits of an active lifestyle and ensuring safe, effective approaches to physical activity through certification and continuing education of fitness and exercise professionals."

VISION: "Healthy, enriching physical activity for every New Brunswicker, every day."

VALUES: Excellence, collaboration, integrity, inclusion, safety.

GOALS:

Certification: FNB will provide current evidence informed certification programs to meet the needs of our members and the public.

Continuing Education: FNB will provide continuing education that provides relevant current information and looks ahead for future trends.

Promotion of Physical Activity: FNB will identify evidenced informed benefits of physical activity and will use well defined change management processes to promote the benefits to New Brunswickers.

Organizational Effectiveness: FNB will be an effective organization by ensuring strong operational processes are used in all aspects of our work.

Marketing of Our Organization: FNB will continuously market itself to New Brunswickers as an authoritative organization on the benefits of physical activity and the training and certification of leaders.

Motion to Accept the Strategic Plan 2016-17

Moved by: Stephanie Hines

Seconded by: Lauren Rogers

Motion Carried

11. Election of Officers

The 2015-16 FNB Board of Directors Dayna Sinclair, Susi Chamberlain, Richard Fralic, Marianne Janowicz, Krista Kelter, Sabina Marco, Maureen O'Hara, Mathieu Stever and Carrie Totten were thanked for their support and contributions.

Returning Board members Dayna Sinclair, Marianne Janowicz, Sabina Marco, Krista Kelter and Carrie Totten completing their term to 2017 were acknowledged.

Dayna Sinclair offered to continue as FNB president for the remainder of her term. Put forward to the membership for approval.

Motion to Accept Dayna Sinclair as FNB president for the 2016-17 year

Moved by: Line Marr

Seconded by: Paulette LeBlanc

Motion Carried

5 Positions available for 2016-18 term.

Re offered for a second term: Susi Chamberlain.

Nominations received: Shelley Swift.

Nominations from the floor: Terry Leonard, Thandiwe (TJ) McCarthy

Nominations closed.

Motion to accept: Susi Chamberlain, Shelley Swift, Terry Leonard and, Thandiwe (TJ) McCarthy as board members for the 2016-18 term.

Moved by: Mallory McCarthy

Seconded by: Sheila Parker

Motion Carried

12. Simpson Leadership Award

After a very inspiring and heart felt introduction Dayna Sinclair presented the Gina Simpson Award to Rick Fralic. Rick Fralic is a Fitness Leader in the Fredericton area. He has been teaching classes for over 20 years and is admired by all.

13. Adjournment

Motion to Adjourn the AGM Meeting

Moved by: Maureen O'Hara

Seconded by: Lauren Rogers

Motion Carried

AGM Meeting adjourned at 1:25pm.